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**FOR IMMEDIATE RELEASE**

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**\*\*\*\*Press Release\*\*\*\***

SAN FRANCISCO, CA - The Fifth Annual San Francisco Native Jamboree will be held at The Sir Francis Drake Hotel, 450 Powell Street, San Francisco, CA 94102 on Friday, October 3, 2008 from 6:30 pm to 11:30 pm. The day has been proclaimed San Francisco Native Day by the Mayor Gavin Newsom.

The San Francisco Native Jamboree is a fabulous party bringing together native San Franciscans who share the common bond of being born or raised in the most beautiful city in the world! There are many San Francisco celebrations, but no other devoted to those born or raised in the City by the Bay.

There will be dinner, dancing and entertainment. This year's "Hall of Fame" or "SF Classic" award winner has yet to be announced. Previous years' recipients are, Hon. Jackie Speier, Police Chief, Heather Fong, Fire Chief, Joanne Hayes-White, Herb Caen, Pac Bell Park and the Ferry Building.

This year's Master of Ceremonies is Television Personality and fifth generation San Francisco native, Greg Sherwood, who's father, Don Sherwood was also a San Francisco icon. Sandy Cordoni, third generation San Francisco native, and daughter of the celebrated city bandleader, Johnny Cordoni, will provide lovely background piano music during dinner. DJ and character actor, Allan Richards will spin a variety of music and make a few surprise "guest appearances" during the dancing portion of the celebration.

The event's theme is "San Francisco in Film", highlighting the many wonderful films that have used San Francisco as their backdrop over the years. San Francisco has played a starring role in many well known films including: *The Rock*, *Bullitt*, *Dirty Harry*, *Mrs. Doubtfire*, *The Conversation*, *Pal Joey*, *X-Men 3*, *What's up Doc?*, *Foul Play*, and many others. We'll celebrate our city's film fame with a fun filled evening including the announcement of our very own San Francisco Native's Hall of Fame Film Choice award.

Attendees are expected from nearly all the San Francisco Schools including Abraham Lincoln, Balboa High School, Cathedral School for Boys Alumni Association, Galileo, George Washington, Immaculate Conception, Lick Wilmerding, Lowell, McAteer, Mercy, Presentation, Riordan, Saint Ignatius, Saint Rose, The Hamlin School, the Schools of the Sacred Heart, Star of the Sea, and Town School for Boys.

To give back to the community, the San Francisco Native Jamboree supports The San Francisco Conservation Corps. Their mission is to help San Francisco's young people by providing education, training, and marketable job skills while addressing community

needs through service work. The proceeds of a silent auction and a portion of the net profit will be donated to this deserving organization.

The event is produced by San Francisco Generations, Inc. and sponsored by Monroe Personnel Service LLC and Temptime, Pete Brannigan, Realtor, Brown and Co., The San Francisco Examiner/The City Star, Hoogasian Flowers, Cresalia Jewelers, MacAvoy and O'Hara Evergreen Mortuary and Doorstep Photography.

For more information, visit the Website at [www.sfnativejamboree.com](http://www.sfnativejamboree.com). Email:

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